

Canterbury DigiAwards 2016

Category: Digital Art

Using a digital art form such as graphic design, digital photos (altered or unaltered), animation, comics or a photo-story, celebrate and illustrate “Be the Change” using good composition, emotion, or digital techniques.

Digital Art judging sheet					
Entry title					
Entered by					
School					
Category (circle one)	Year 1-3	Year 4-6	Year 7-8		
Project explanation	Please write an explanation of the process of the project. How did the project come together, what learning occurred, who did what? This gives judges a much better understanding of why you made the project. No more than 100 words.				
<p>The Digital Art category has been divided into three aspects (compelling, technical and creativity) for judging. Each aspect can be awarded a maximum of 20 points.</p> <p>NOTE: The bullet points in each of the aspects do not require individual points to be allocated they offer guidance for discussion and review of entries.</p>		Expert: 20 pts	Practitioner: 15 pts	Apprentice: 10 pts	Novice: 5 pts
<p>Compelling</p> <p>The digital art displays a high level of understanding of visual imagery. It captures the audience and creates a ‘vibe’.</p> <ul style="list-style-type: none"> • It is immediately eye catching — has the ‘WOW’ factor! • There is excellent composition, relationship, and flow between the elements within the artwork. • Illustrates clearly an emotion, event, or story, in a compelling and powerful way. • Demonstrates excellent photography or artistic techniques. • An appropriate, thought-provoking title adds impact to the digital artwork. 					

Digital Art judging sheet

Technical

Digital technology has been used creatively to achieve a particular look or focus on the theme of “Be the Change”.

- Colour, line, texture, composition, and visual effects have been used creatively and effectively.
- Graphics/titles are well positioned and used to enhance the message.
- Traditional artistic and technology skills have been combined effectively.

Creativity

Originality and creativity are seen in the artwork.

- Crafted in a creative and original way, the art has used a mix of tools or medium, and/or has shown a high level of skill or technique.
- Outstanding skill in developing visual or design elements relevant to the theme “Be the Change”.
- Imaginative skill in showing mood, style and artistic interpretation of the theme “Be the Change”.

Comments:

Total points: /60