

Canterbury DigiAwards 2016

Category: Movie Making

Make a movie that shares the way you are “being the change” you want to see in the world, and holds the audience’s attention from beginning to end. Your movie, documentary, report, or digital story should be no more than three minutes long and demonstrate excellent camera-work, editing, dialogue or narration, plus background music that enhances the story.

Movie Making judging sheet					
Entry title					
Entered by					
School					
Category (circle one)	Year 1-3	Year 4-6	Year 7-8		
Project explanation	Please write an explanation of the process of the project. How did the project come together, what learning occurred, who did what? This gives judges a much better understanding of why you made the project. No more than 100 words.				
The Movie Making category has been divided into three aspects (compelling, technical and creativity) for judging. Each aspect can be awarded a maximum of 20 points. NOTE: The bullet points in each of the aspects do not require individual points to be allocated they offer guidance for discussion and review of entries.		Expert: 20 pts	Practitioner: 15 pts	Apprentice: 10 pts	Novice: 5 pts
Compelling The story/movie has a compelling message and easily holds audience attention from beginning to end. <ul style="list-style-type: none"> • The movie makes a connection with the audience — it makes them laugh, learn something new; it surprises, helps us “walk in someone else's shoes”; it makes us feel proud or wonder. It is a response to this year’s theme, “Be the Change”. • There is a well-defined plot. Techniques have been used to set the mood, present characters and relationships, and determine actions and responses within the movie. • Video processes, such as establishing/long/close-up shots, have been used to establish settings and character relationships. 					

Movie Making judging sheet

<ul style="list-style-type: none"> • Dynamic dialogue or visual choices have been made to interest the audience. • The performances by the actors/animation are very engaging, entertaining, and compelling. 				
<p>Technical</p> <p>Lighting, audio/sound, photography and editing are effectively used to enhance the movie.</p> <ul style="list-style-type: none"> • Lighting is used creatively and effectively. • Audio is flawless and well balanced. It uses high quality dialogue, ambient sound, music and/or sound effects effectively. • Camera work is outstanding, using shots and angles to provide impact. • Editing is effectively used to enhance message. • Graphics/titles are well positioned and used to enhance the topic or message. 				
<p>Creativity</p> <p>The movie displays originality and creativity in both the narrative and video production.</p> <ul style="list-style-type: none"> • Outstanding skill and demonstration of imaginative and creative video production techniques. • Superior attempt in creating an engaging narrative/story. • Imaginative skill in showing mood, style, and artistic interpretation. 				
<p>Comments:</p>	<p>Total points: /60</p>			